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art ltd.

CRITIC'S PICKS: SF BAY AREA

By DeWitt Cheng

If artists have been exploring media culture's representations of reality since Pop artists tuned in to ads and comics, the proliferation of imagery in today's mediasphere, including the Internet, and its accessibility via new technology, up the ante considerably. Photographer/videographer **Cassandra C. Jones** scavenges images from the random flow, recontextualizing and organizing them to reveal new forms and meanings. The result is a kind of poetic and impromptu joining of nature and science a bit reminiscent of the work of sculptor Andy Goldsworthy. Details on her upcoming show at Eli Ridgway are sketchy as of this writing, but based on previous work, expect formal rigor and elegant wit. Some examples: mosaics of photographs of lightning arcs arranged so that the electricity forms a sizzling, crackling white wreath or the silhouette of a running squirrel; wallpaper composed of floral or snowflake motifs composed of incrementally rotated cheerleader or flamingo photos; stop-motion animations made from still photos of cantering horses, flying birds, and the setting sun by unknowing collaborators, namely (in Jones' words), "friends, family, colleagues, acquaintances, strangers, stock photography agencies, photo exchanges, thrift stores, private collections, want ads, eBay, and the public domain archives of the US Army, NOAA and NASA." As Jones observes: "If you find enough photos you can recreate life with them." From April 21 to May 19 at Eli Ridgway Gallery.



"BOLD," 2011

Cassandra C. Jones

ARCHIVAL INKJET PRINT. 11" X 14"

PHOTO: COURTESY ELI RIDGWAY GALLERY